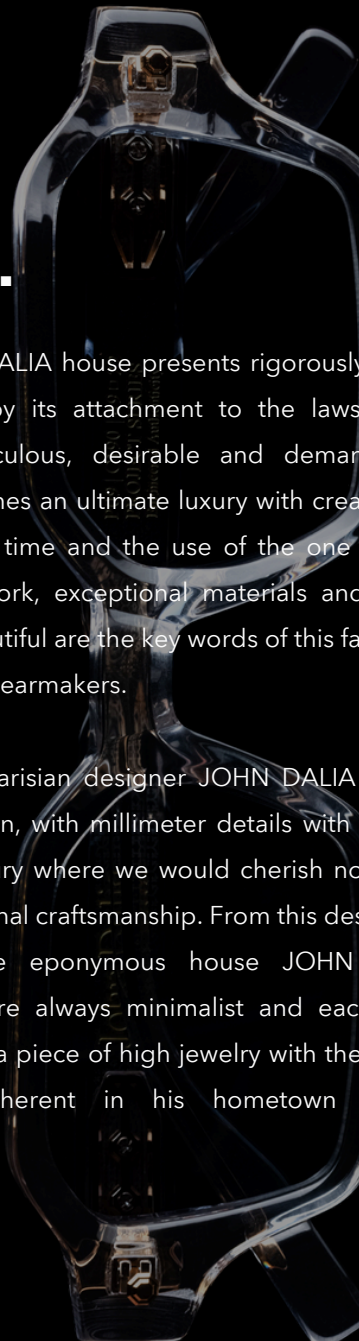


A close-up, profile view of a man with dark hair, wearing a grey suit jacket and glasses. He is looking down and to the left. The background is dark. The name "John Dalia" is overlaid in white serif font across the center of the image.

John Dalia





Brand.

The JOHN DALIA house presents rigorously chic objects underlined by its attachment to the laws of absolute luxury, meticulous, desirable and demanding. JOHN DALIA imagines an ultimate luxury with creations that are shaped over time and the use of the one who owns it. Quality of work, exceptional materials and love of the "simply" beautiful are the key words of this family house of Parisian eyewearmakers.

Self-taught Parisian designer JOHN DALIA dreams of a simple fashion, with millimeter details with a passion for absolute luxury where we would cherish noble materials and exceptional craftsmanship. From this desire, emerged in 2011 the eponymous house JOHN DALIA. His collections are always minimalist and each creation is designed as a piece of high jewelry with the sobriety and elegance inherent in his hometown as constant descriptors.



Identity.

John Dalia represents excellence and refinement in the realm of luxury eyewear. The brand is defined by its artisanal craftsmanship, where each pair of glasses is a masterpiece blending innovation and traditional expertise.

Its identity is rooted in minimalist aesthetics, showcasing sleek lines and premium materials inspired by the timeless elegance of modern design. More than an accessory, each creation tells a story, embodying a philosophy of understated sophistication aimed at discerning individuals who seek exclusivity and unique style.

John Dalia elevates eyewear to a symbol of luxury and individuality.





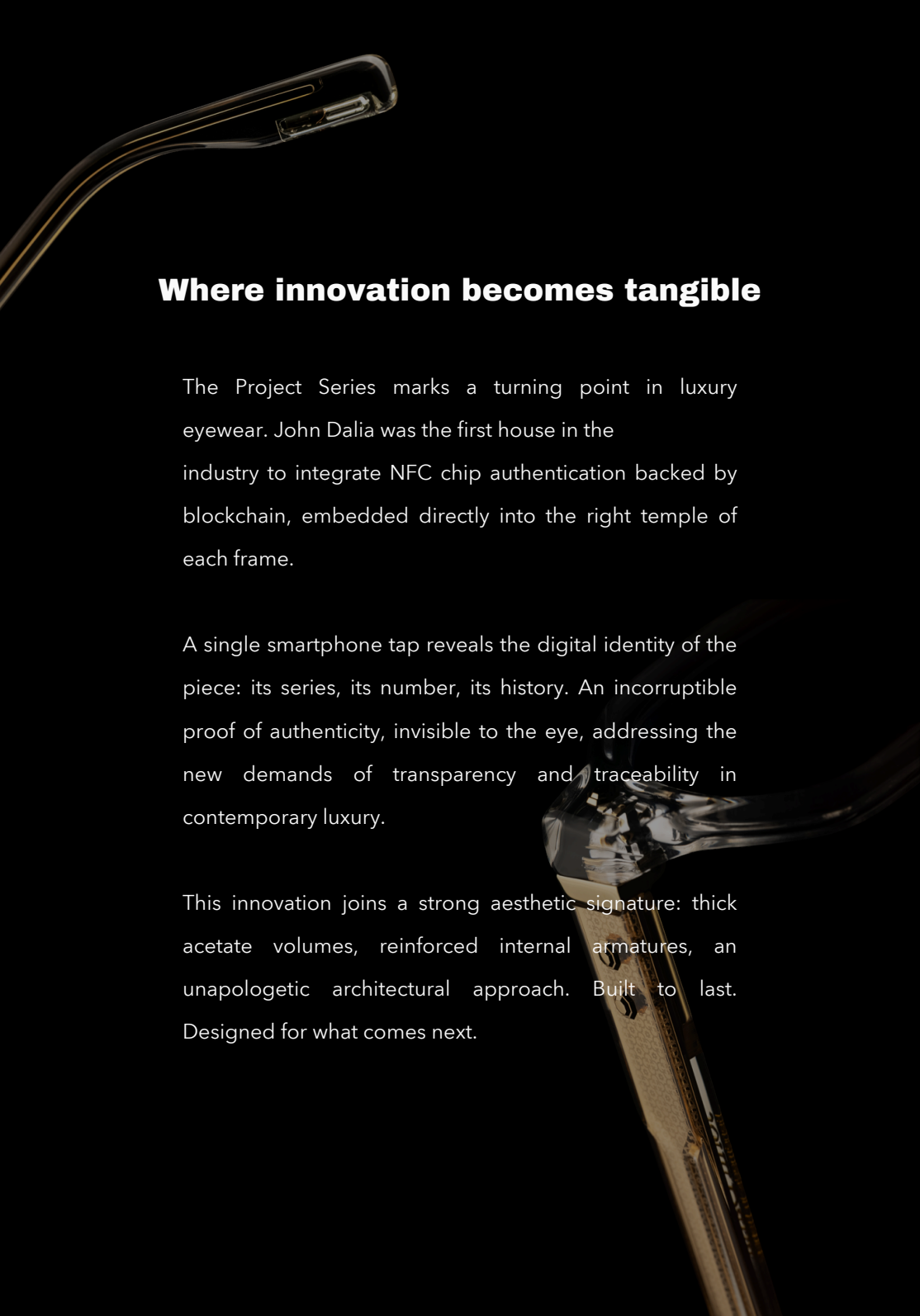
Fabrics.

John Dalia's creations embody meticulous french artisanal craftsmanship, with every step of the production process designed to ensure exceptional quality and durability.

The frames are crafted from premium materials such as titanium, celebrated for its lightness and strength, acetate for its natural and sophisticated finishes, and precious metals like gold, platinum or ruthenium..

The collections from John Dalia embody timeless elegance, blending artisanal heritage with contemporary design.





Where innovation becomes tangible

The Project Series marks a turning point in luxury eyewear. John Dalia was the first house in the industry to integrate NFC chip authentication backed by blockchain, embedded directly into the right temple of each frame.

A single smartphone tap reveals the digital identity of the piece: its series, its number, its history. An incorruptible proof of authenticity, invisible to the eye, addressing the new demands of transparency and traceability in contemporary luxury.

This innovation joins a strong aesthetic signature: thick acetate volumes, reinforced internal armatures, an unapologetic architectural approach. Built to last. Designed for what comes next.



Fifteen Years.

Fifteen years of refusing compromise.

Fifteen years of choosing material over margin, gesture over cadence, rarity over volume.

From our first collection unveiled at Silmo in 2011 to the recent acquisition of a historic french manufacture, **John Dalia** has charted a singular path through an industry dominated by global conglomerates : that of complete creative and industrial independence.

This SS2026 collection **is not an anniversary.**

It is a **renewed promise.**



John Dalia

LOOKBOOK

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SS 2026

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